

## HELLO WORLD NOISEBRIDGE\_

Dear Noisebridge,

In participation with Focus Forward Films, our team is producing a short 3-minute documentary film, exploring the limitless potential of Open Source Hardware (OSHW) in the hands of our global youth. The documentary will include interviews with Instructables' CEO Eric Wilhelm and Adafruit's Limor Fried (Ladyada)! We are reaching out to you in hopes that you can support our effort to finish this documentary by becoming a Sponsor. **We are asking hackerspaces across the nation to support our effort by donating \$20.** In doing so, you will be listed on our Webpage as a Sponsor with a link to your homepage. We are also offering Title Cards in the credits of the documentary (email for more information). Our belief is the value we are adding by promoting the OSHW community and STEM education will greatly outweigh the financial support we are requesting. Let's all band together to promote our community and amplify our impact on society.

### FINANCIAL DONATION USES:

Funds donated will be used to cover the following costs associated with the production of *Prototyping the World*.

- Equipment rental
  - Camera – Canon EOS 60D
  - Lights – Kino flow lighting
  - Sound – Lavalier microphone, shotgun microphone, sound mixer
  - Batteries
- Makeup and hair support
- Travel expenses
- Product expenses associated with B-roll footage

Please see the following pages for more information on donations, our mission and the documentary. Thank you for your time and consideration.

Kind Regards,

The ImagineN4tion

**DIRECTIONS FOR DONATING:**

\*Please note donations are NOT tax deductible. The ImagineN4tion is currently a "Community Organization" but does not have formal 501(c)(3) status as a Not For Profit.

***PAYPAL***

Within PayPal click "Send Money" and enter "bob@imaginen4tion" in the email address field.

Or,

Go to [www.imaginen4tion.com](http://www.imaginen4tion.com) and click the "Donate" PayPal button found towards the bottom of the homepage.

***CHECKS***

Mail to:

Bob Rowe, The ImagineN4tion  
4454 Woodland Park Ave. N.  
Seattle, WA 98103

Please make checks payable to "The ImagineN4tion", (Note the "4" in place of the "A" in the spelling of our name).

## **Our Mission:**

### *Short Term*

In participation with Focus Forward Films, we hope to make audiences more aware of Open Source Hardware (OSHW) with a specific focus on Arduino and the DIY/Maker community that embraces its creative power and future potential. We will highlight the profound effects OSHW and Arduino are having on society as well as postulate on future effects. We have included a brief abstract/synopsis on the following page. It's quite gripping. You should pour yourself a well-deserved lager and read it. You work hard.

### *Long Term*

To promote and facilitate the Maker community, STEM (Science, Technology, Engineering and Mathematics) Education and entrepreneurial pursuits

# PROTOTYPING THE WORLD'S FUTURE

a film by  
Bob Rowe & Odin Erickson  
In conjunction with The ImagineN4tion

## **Abstract/Synopsis:**

A young boy plugs in a small circuit and watches as a tiny digital light flickers on. He enjoys the miniature light show, not yet fully understanding the powerful impact of the technology he “plays” with.

The concept and timing of Open Source Hardware (OSHW), and more specifically the Arduino itself, have had a profound effect on global society. It is allowing everyone, from children to professional engineers, simpler access to rapid prototyping with microcontrollers. With the proliferation of the Maker community and a reemergence of the Do It Yourself fortitude, this hasty prototyping has quickly led to advances in almost every field of study imaginable. In what *The Economist* has dubbed “The 3<sup>rd</sup> Industrial Revolution”, we are witnessing a sea change in how society designs, revises, manufactures and connects with tangible objects. OSHW and Arduino are the catalysts in this constantly expanding Maker community, fostering the next generation of Engineers and prolific minds. Building on concepts from Malcom Gladwell and drawing parallels to the personal computer revolution, our film “Prototyping the World’s Future” will comment on the sea change at hand.

The profound effect we have seen thus far is merely the beginning; the children who tinker today are the men and women who will change the shape of the world tomorrow. The future just got a whole lot more exciting. The biggest thing since Tillamook cheese, this is some epic shit.