



Maker Carnival: Beijing 2014

Invitation and Exhibitor Guide



From 2012 to 2014, Maker Carnival became the biggest maker event in China

In the past 2 years, the carnival gathered makers from more than **30** countries, **500** projects, **100** thousand audiences

In 2014, Maker Carnival will continue to be held in Beijing and Shanghai.

In November, the carnival will be held at Kunshan also.



BEIJING
2014



The schedule

Exhibitor Move-In: September 30th - October 1st

Opening Ceremony: October 1st 19:00

Exhibition Open: October 2nd-3rd 10:00-17:00

After party: October 3rd

Location

798 Art Zone Creative Square

Outdoor space 3,000 squaremeters + indoor space 1,000 squaremeters

Flow of people

During the National Day holidays, the flow of people could hit the total number of one hundred thousand per day in 798 Art Zone

Section I

MAIN STAGE

The Main stage is open to performance related projects. Projects like robot band, RoboCup Robot Shadow Puppet Show Champion robot, Electronic music creator robot will be showed.

A Huge Vending Machine made by C.A.P will be place next to the main stage.

Application Guide

The Main stage and exhibition booth can be applied together. It will be scheduled as performances time and roadshow time. The application will need approval. It is free of charge.

If you need to use the main stage for roadshow or new product releasement, it will be free of charge for three hours to all exhibtors based on the applicaiton order. Except that we will select project to present and charge 1000rmb/hour. The maximum time for each company will be 2 hours.



Section II



Maker Fair

There are over 1000 maker organizations over the world, and among them Chinese ones contribute to the number quite a lot.

What kind of fun stuff are makers doing?

You will be communicating with makers from home and abroad, getting to know their stories, and how do they achieve their goals by making ideas come true.

Application Guide

Space for each booth is 2m*3m, includes 1 table and 3 chairs

Booth is free for individual makers and maker organizations.

500 rmb each for business makers (individuals who sell things during the exhibition)

2500rmb each for companies.

The organizer will examine the applications and arrange the booth.

* Companies will be mixed with other projects in order to show your service and products to the makers.